

/BT
Windsor, Ontario April 12, 2012

A meeting of the **International Relations Committee** is held this day commencing at 3:00 o'clock p.m. in the Town of Walkerville Meeting Room, 3rd floor, City Hall, there being present the following members:

Councillor Drew Dilkens, Chair
Councillor Percy Hatfield
Councillor Ron Jones
Councillor Maghnieh
Jerry Barycki
Guy DiPonio
Blake Roberts
Dr. Frank Simpson

Also present are the following resource personnel:

Helga Reidel, Chief Administrative Officer
Robert Barlozzari, Council Assistant
Karen Kadour, (A) Committee Coordinator
Beth Toldo, Council Agenda Coordinator

1. CALL TO ORDER

The Chair calls the meeting to order at 3:10 o'clock p.m. and the Committee considers the Agenda being Schedule "A" **attached** hereto, matters which are dealt with as follows:

2. DECLARATIONS OF CONFLICT

Councillor Maghnieh discloses an interest and abstains from voting on Agenda Item 4.4 dealing with exchange students and the four area school boards as the Windsor-Essex Catholic District School Board is his employer.

3. MINUTES

Moved by Dr. Frank Simpson, seconded by Councillor Maghnieh,
That the minutes of the International Relations Committee meeting held
September 29, 2011 **BE ADOPTED** as presented.
Carried.

4. COMMUNICATIONS

4.1 Moved by B. Roberts, seconded by Councillor Hatfield
That the notification of the retirement of Deputy Mayor Nobuyuki Arai of the City of Fujisawa **BE RECEIVED**.
Carried.

4.2 Moved by Councillor Hatfield, seconded by B. Roberts
That the invitation from the twin city of Mannheim Germany to participate in their yearly international youth soccer tournament ("B-Junioren" Tournament 2012) **BE RECEIVED**, and further, that information on this yearly event **BE SENT** to local soccer clubs to serve as advance notification for future years.
Carried.

4.3 Moved by G. DiPonio, seconded by Dr. F. Simpson
That the notification from twin city Changchun, China advising that Mr. Jiang Zhiying was elected Mayor of Changchun and assumed his responsibilities effective March 3, 2012 **BE RECEIVED**.
Carried.

Moved by Councillor Hatfield, seconded by B. Roberts
That Rule 3.2 (l) of *Procedure By-law, 98-2011 as amended* **BE WAIVED** to add the following Agenda item:

- 4.4 News/Propositions from twin city Lublin Poland (e-mail dated March 6, 2012)
- 5.5 Travel information from twin city Gunsan, South Korea (e-mail dated April 10, 2012)

Carried.

4.4 Moved by J. Barycki, seconded by Councillor Jones
That the correspondence from Agnieszka Malyska of Lublin, Poland dated March 6, 2012 and administrations verbal update regarding the completion of Ms. Ms. Malyska's requests **BE RECEIVED** for information.
Carried.

5. BUSINESS ITEMS

5.1 International Desk Exchange Program

Helga Reidel, Chief Administrative Officer is present to speak to the International Desk Exchange Program and advises she visited Mannheim, Germany on the International Relations Committee behalf in 2011.

The salient points of discussion relating to the invitation are as follows:

- City of Windsor CAO has met with both Ron Gaudet, CEO, WEEDC and Tony Paniccia Manager, Downtown Windsor Business Accelerator
- The fee arrangement is spelled out in the agreement with Mannheim
- Agreement establishes the relationship (low cost help for use of office, space, computers, etc.)
- Involvement of other twin cities is possible through the IRC
- This idea should be forwarded to Council for support.

Moved by Councillor Hatfield, seconded by Councillor Jones

That the administrative report entitled "Invitation to Participate in an International Desk Exchange Program through the Downtown Windsor Business Accelerator" **BE FORWARDED** to City Council for support.

Carried.

5.2 Mannheim 2012 Film Festival

R. Barlozzari distributes an e-mail dated April 5, 2012 from Jana Garbrecht regarding Bermuda Shorts – International Short Film Festival in Mannheim, attached as Appendix "A".

Moved by Councillor Hatfield, seconded by B. Roberts

That the information supplied by Dr. Peter Jurz and Jana Garbrecht (Mannheim Germany) regarding the "Bermuda Shorts" International Short Film Festival **BE FORWARDED** to Peter Coady, Executive Director, Windsor International Film Festival Coordinator.

Carried.

5.3 25th Anniversary Community Dinner 2012 (Windsor-Las Vueltas)

Moved by Councillor Maghnieh, seconded by Councillor Hatfield

That the purchase of eight tickets sponsoring the 25th Anniversary Community Dinner 2012 to benefit Windsor's twin city Las Vueltas, El Salvador in the amount of \$200.00 **BE APPROVED**.

Carried.

Moved by R. Blake, seconded by Councillor Hatfield

That an invitation **BE EXTENDED** to children in Las Vueltas, El Salvador to attend the International Children's Games to be held in Windsor Ontario in the summer of 2013.

Carried.

5.4 25th Anniversary Celebrating Twinning with Fujisawa, Japan

Moved by Dr. F. Simpson, seconded by G. DiPonio

That an invitation **BE EXTENDED** to the official delegation from Fujisawa, Japan who will be visiting Windsor arriving June 30, 2012 to include them in the Canada Day Parade; and further, that notification **BE GIVEN** to the organizers of the Canada Day Parade of such participation in the parade.

Carried.

Moved by Dr. F. Simpson, seconded by G. DiPonio

That since 2012 marks the 25th Anniversary of the twinning of Fujisawa, Japan and Windsor, Ontario, that consideration **BE GIVEN** to accept the invitation to attend the series of ceremonies planned in Fujisawa in late September/early October 2012 to mark the occasion.

Carried.

5.5 Visitation from Gunsan, South Korea

R. Barlozzari distributes an e-mail dated April 10, 2012 from Dahee Kim, Gunsan, South Korea regarding the "draft Gunsan delegation itinerary", attached as Appendix "B".

Moved by J. Barycki, seconded by G. DiPonio

That the International Relations Committee **EXTEND** an invitation to the business delegation from Gunsan, South Korea to attend Windsor Ontario in May or June 2012, during Festival Season, and further,

That C S Wind **BE INVOLVED** in discussions with the visiting delegates.

Carried.

5.6 Invitation – 1st International Sister Cities Mayor's Conference, Changchun, China

Moved by Councillor Hatfield, seconded by Councillor Maghnieh

That the invitation extended by Windsor's twin city Changchun, China for Mayor Francis and two municipal representatives to be guests at their 1st International Sister Cities Mayors Conference September 13-17, 2012 **BE**

ACCEPTED with a determination of who will accompany Mayor Francis to be made at a later date, and further that the visit to Changchun China **BE COORDINATED** with the 2012 visits planned to South Korea and Japan to facilitate better economic travel value.

Carried.

5.7 Twin City Monument Project Submission

The salient points of discussion relating to the Twin City Monument Project are as follows:

- Members had concerns over potential vandalism to the outdoor monument
- The Chair indicates there has been little interest from the community on this project. Interviews have been conducted with local media and the IRC has reached out to the University of Windsor and St. Clair College along with the Arts Council for support/involvement.
- Helga Reidel, Chief Administrative Officer has suggested involving Cathy Masterson, Manager of Cultural Affairs, along with Mark Odette representing the Odette Sculpture Garden, and the Community Public Arts Committee members as they may have creative ideas on how to proceed with this monument project.
- Members indicated they wanted one piece of art that is representing all of Windsor's Twin Cities. It should be expandable art, where any new Twin Cities can be added in the future.
- Members suggested etching the hallway windows of the Mayor's Office (similar to the "Rose" etching on the Mayor's door) to identify all Twin Cities (i.e. street signs with names of Twin Cities, or flags representing the individual countries were suggested)

Moved by Councillor Hatfield, seconded by J. Barycki

That a letter of thanks **BE FORWARDED** to local artist Mark Lefebvre acknowledging his design submitted for the monument in Jackson Park of the Global Village Garden.

Carried.

Moved by B. Roberts, seconded by G. Diponio

That the Manager of Cultural Affairs, along with the Director of the Art Gallery of Windsor, Mark Odette representing the Odette Sculpture Garden, and a member of the Community Public Arts Advisory Committee **BE CONSULTED** for expertise and suggestions on proceeding with the design and development of a monument in Jackson Park that will represent all Windsor Twin Cities; and further,

That the Manager of Cultural Affairs and the Director of Art Gallery of Windsor **BE INVITED** to the next scheduled meeting of the International Relations Committee.

Carried.

6. **NEW BUSINESS**

2013 International Children's Games

The PowerPoint presentation prepared by Nora Romero, Community Development Officer, Office of the Mayor entitled "International Children's Games Windsor Essex 2013, August 14-19, 2013, A Presentation to International Relations Committee" is attached as Appendix "C".

The salient points of discussion relating to the 2013 International Children's Games are as follows:

- A PowerPoint presentation was viewed by members of the IRC Committee that was prepared by Nora Romero, Community Development Officer, Office of the Mayor.
- It was noted that the dates of the ICG overlap with 2013 AMO Convention
- \$2,000,000 is the fundraising goal
- School involvement begins in September 2012
- Local media (TSN, CTV, CBC) should be contacted concerning coverage
- Include Tourism Windsor Essex Pelee Island in promotion material
- Mayors and dignitaries from all twin cities to be invited to attend reception at WFCU Centre
- Nora Romero, Community Development Officer to attend the next IRC meeting to formally present her PowerPoint presentation and answer all questions concerning the 2013 International Children's Games
- J. Barycki is scheduled to visit Poland in June 2012 and will be provided with an ICG informational package to bring to Lublin Poland contact people
- It should be noted that 2013 is the 50th anniversary of the twinning with St. Etienne, France and with Coventry, England

Moved by Councillor Jones, seconded by Dr. F. Simpson

That the International Relations Committee agrees **TO SUPPORT** the 2013 International Children's Games Mayors Welcome Reception to be held at the WFCU Centre and ear-mark \$6,000 over two years toward that effort.

Carried.

Twin City Outreach

The salient points of discussion relating to this issue are as follows:

- Travel arrangements need to be discussed and finalized concerning:
 - One IRC representative to attend twin city Granby, Quebec,

- One IRC representative to attend twin cities Udine, Italy and St. Etienne, France
- One IRC representative to attend twin city Coventry, England
- One IRC representative to attend twin city Lublin, Poland
- Two IRC representatives to attend 2012 International Children's Games in Daegu, Korea (July 12-July 17, 2012)
- It is recognized that it would be most beneficial if there was an event going on during the time of the visit that would benefit Windsor's International Relations Committee.
- Travel "outreach" should be done in 2012 giving our twin cities advance notice of the International Children's Games being held in Windsor 2013, so their travel plans to Windsor can be finalized.

Moved by Councillor Maghnieh, Councillor Hatfield

That representatives from the International Relations Committee **BE SELECTED** at a future meeting to attend Granby, Quebec; Udine, Italy & St. Etienne, France; Coventry, England; and the International Children's Games to be held in Daegu, Korea.

Carried.

7. **DATE OF NEXT MEETING**

The next meeting will be held at the call of the Chair.

8. **ADJOURNMENT**

There being no further business, the meeting is adjourned at 4:49 o'clock p.m.

CHAIR

COMMITTEE COORDINATOR (A)

AGENDA
and Schedule "A"
to the Minutes of the
INTERNATIONAL RELATIONS COMMITTEE
meeting held
April 12, 2012
at 3:00 o'clock p.m.
Walkerville Room, 3rd floor, City Hall
350 City Hall Square West

1. **CALL TO ORDER**

2. **MINUTES**

Adoption of the minutes of the meeting held September 29, 2011 – attached.

3. **DECLARATIONS OF CONFLICT**

4. **COMMUNICATIONS**

4.1 Announcement from Fujisawa, email from Michiyio Anzai, dated November 28, 2011 – attached.

4.2 Invitation to the International "B-Junioren" Tournament 2012 – attached.

4.3 News from Changchun, dated March 5, 2012 – attached.

5. **BUSINESS ITEMS**

5.1 Invitation to Participate in an International Desk Exchange Program through the Downtown Windsor Business Accelerator – H. Reidel Report of the Manager of Corporate Administration & Assistant to the CAO dated March 19, 2012 – attached.

5.2 Mannheim 2012 Film Festival – Letter from Dr. Peter Kurz dated December 20, 2011 – attached.

5.3 25th Celebration of Twinning with Las Vueltas, El Salvador – Letter from Gary L. Parent and Marianne Angus, Windsor-Las Vueltas, Twin City Project – attached.

5.4 25th Celebration of Twinning with Fujisawa, Japan – attached.

- 5.5 Visitation from Gunsan, South Korea – attached.
- 5.6 Invitation for the 1st International Sister Cities Mayor's Conference, Changchun, China – attached.
- 5.7 Twin City Monument Project Submission – Letter from Mark Lefebvre – attached.

6. NEW BUSINESS

7. DATE OF NEXT MEETING

To be determined.

8. ADJOURNMENT

Barlozzari, Robert

Subject: FW: Bermuda Shorts - International Short Film Festival in Mannheim
Attachments: Bermuda Shorts_Windsor.pdf
Importance: High

From: Garbrecht, Jana 19 [<mailto:Jana.Garbrecht@mannheim.de>]
Sent: Thursday, April 05, 2012 4:13 AM
To: Reidel, Helga
Cc: Holzer, Petra 19
Subject: Bermuda Shorts - International Short Film Festival in Mannheim

Dear Mrs. Reidel,

Please receive with this email a copy of a letter to the Mayor sent by regular mail today.

It concerns the "Bermuda Shorts" International Short Film Festival to be held in Mannheim in September 2012 and gives some further information about the event.

There is also an information included about the deadline for handing in short films (end of July) and a call for the participation of DJs from our partner cities.

In case of any questions, please do not hesitate to contact my colleague Petra Holzer who is in charge of this project, or me.

With kindest regards from Mannheim and wishing you Happy Spring Holidays!

Jana Garbrecht

Tel: +49 (0)621 293-9467
Fax: +49 (0)621 293-47 9467
E-Mail: jana.garbrecht@mannheim.de

Stadt Mannheim
Büro für europäische und internationale Angelegenheiten / Office for European and international Affairs
Rathaus E 5 / 68159 Mannheim / Germany
www.mannheim.de

April 2, 2012

Mayor
Eddie Francis
350 City Hall Square West
P.O. Box 1607
Can Windsor / Ontario
N 9 A 6S1

Dear Mayor Francis, dear colleague

Some weeks ago you received my invitation to a joint international short film festival which will be organized by the film commission of the Rhine-Neckar Metropolitan Region in cooperation with the city of Mannheim from September 19 to 23, 2012.

This festival which meanwhile has been named "Bermuda Shorts – International Short Film Festival" was one of the results of our "Conference of Twin and Befriended Cities" last year. The majority of our national and international partners have already confirmed their participation and I therefore express my sincere thanks. Attached, please find some more detailed information as to the course of the festival as well as a draft agenda.

Mr Michael Ackermann, Film Commission of the Rhine-Neckar Metropolitan Region, is in charge of the festival management while the organisation of the festival is with Mr Ubbo Gronewold. In addition, Mrs Petra Holzer, Department for International Affairs, Integration and Protocol of the city of Mannheim, will also be happy to assist you. In the course of the film festival, we are planning to offer thematic workshops. Apart from that, we want to give our visitors a chance to get to know the city of Mannheim and the region. Furthermore, we are planning a social programme with several smaller events in cinemas and other venues.

We would be delighted if DJs from your city could support the programme and would kindly ask you to forward this invitation accordingly. Interested DJs are asked to contact the organizers mentioned on the programme sheet.

In order to spur the current planning, we are hoping for an early answer as to the participating persons and would kindly ask to be sent their names, functions and contact data.

Please note that all short films from your city should be submitted until the end of July 2012 at the latest.

Attached, please find for your further use "Bermuda Shorts" logo which will also be sent by separate email.

I am very much looking forward to meeting you in September 2012 in Mannheim and hope to be honored by welcoming guests from your city.

Yours sincerely

A handwritten signature in black ink, consisting of the letters 'PK' followed by 'Kurz' in a cursive style.

Dr. Peter Kurz

Barlozzari, Robert

Subject: FW: from Gunsan
Attachments: Itinerary.pdf; Company_Information_WEEDC_request.xlsx

From: intl_coop@korea.kr [mailto:intl_coop@korea.kr]
Sent: April 10, 2012 7:39 AM
To: RNaidu@choosewindsorsex.com
Cc: opc97@hanmail.net; christ@e-cluster.net; 원저(전)한인회장; Barlozzari, Robert
Subject: from Gunsan

Dear Naidu,

We don't have an international airport in Gunsan yet, so you have to fly into Incheon International Airport to reach Korea and Gunsan as well. There is a bus at the airport goes directly to Gunsan and if you want to know the bus schedule and bus stop location, I'll look it up. It will take around less than 4 hours from Guro to Gunsan by car.

Also, you can use 4 of these airports, Gimhae, Incheon, Gimpo, and Gwangju, to leave for Japan from Gunsan. Gwangju airport is the closest one from Gunsan and it takes around 1 and half hours by car. Except for Incheon airport, there are only a few planes for Japan so you had better to check flight schedule very carefully. (I'll look it up if you want me to check the flight schedule.)

I don't think that we can do anything except city tour on Sunday, so please come to Gunsan on weekdays to do some business work such as meeting with the mayor or visiting KICOX and Gunsan Industrial Complex.

I'm sending you 6 companies' requests regarding the matching company, and there will be 3 more in a couple of days. Just let you know most of the companies are planning to bring their product samples. And we, the city of Gunsan and KICOX, are wondering about the place we are going to have a business meeting. We hope there would be some proper meeting room at WEEDC.

KICOX has hired an agency that will deal with KICOX's whole schedule such as reserving flight ticket and hotels in Windsor, finding matching companies in Detroit, and arranging some recommendable places. The agency would like to contact you to make up the schedule.

I'm sending you a tentative schedule for your better understanding as well and please let me know if you have any queries.

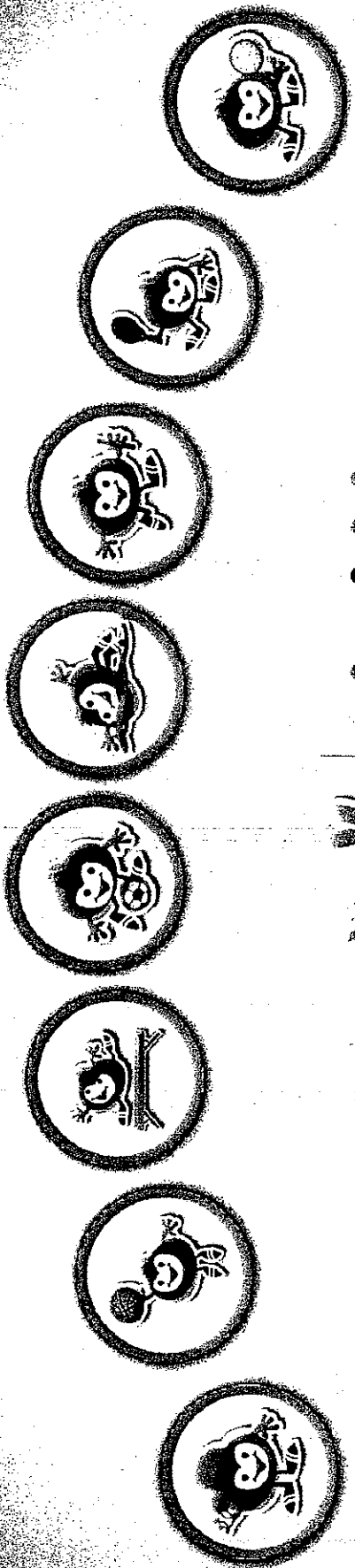
Thank you.

Sincerely yours,
Dahee

International Cooperation
Gicheong-ro, Gunsan-si, Jeonbuk 573-703 Republic of Korea
Tel: +82-(0)63-450-4219 Fax:+82-(0)63-452-8158
E-mail: intl_coop@korea.kr

■ Itinerary of delegation of Gunsan City Hall and business group (Draft)

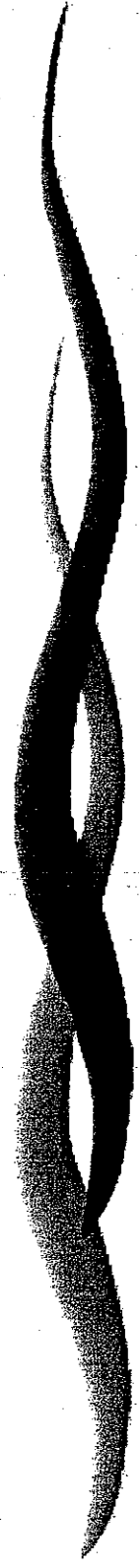
Date		Gunsan City Hall Delegation	Business Delegation
Kor	Local		
6.17 (Sun)	6.16 (Sat)	Depart Korea	
6.18 (Mon)	6.17 (Sun)	Arrive at DTW	
6.19 (Tue)	6.18 (Mon)	<ul style="list-style-type: none"> • Meeting with the Mayor of Windsor 	<ul style="list-style-type: none"> • To be determined
		Contract an MOU between KICOX Gunsan and WEEDC Lunch with the Mayor of Windsor	
		<ul style="list-style-type: none"> • Visit Leamington • Dinner with Korean Society of Windsor 	<ul style="list-style-type: none"> • TBD
6.20 (Wed)	6.19 (Tue)	The automotive business meeting Factory tour (of related companies)	
		<ul style="list-style-type: none"> • Visit the site for international sister city park 	<ul style="list-style-type: none"> • TBD
		Dinner	
6.21 (Thur)	6.20 (Wed)	<ul style="list-style-type: none"> • Leave Windsor • Meeting on casino investment in Saemangeum 	<ul style="list-style-type: none"> • Visit automotive research center • Aftermarket Business meeting in Windsor
6.22 (Fri)	6.21 (Thur)	<ul style="list-style-type: none"> • Visit Hoover Dam • Meeting on casino investment in Saemangeum 	<ul style="list-style-type: none"> • Automotive business meeting in Detroit • Factory Tour (of related companies)
6.23 (Sat)	6.22 (Fri)	<ul style="list-style-type: none"> • Leave Las Vegas *Delta (1h 10m) • Lunch with Korean-American Federation of LA • Contract an MOU on friendly relation OC Honam Fraternity • Dinner with OC Honam Fraternity 	<ul style="list-style-type: none"> • Visit the GM headquarter in Detroit • Aftermarket Business meeting in Detroit • TBD
6.24 (Sun)	6.23 (Sat)	<ul style="list-style-type: none"> • Leave for San Diego • Dinner with Korean-American Federation in SD 	<ul style="list-style-type: none"> • Depart from Detroit
6.25 (Mon)	6.24 (Sun)	<ul style="list-style-type: none"> • Depart from LA *Delta (13h) • Arrive at Incheon 	



FIEFFÉ[®]
International
Children's Games

WINDSOR ESSEX 2013
AUGUST 14-19, 2013

A Presentation to
International Relations Committee



History of the ICG

- The International Children's Games (ICG) originated in Celje, Slovenia, over forty years ago. Founder Metod Klemenc's passionate belief that young people could develop lasting friendships and promote peace in the world through sport, enabled the ICG to grow from its humble beginnings in Europe to become one of the most respected and largest youth sporting events in the world.

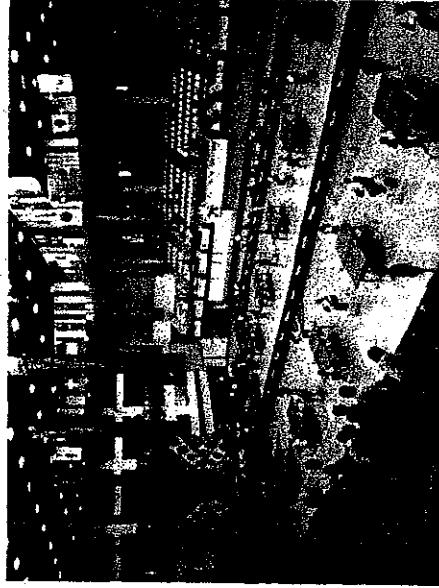
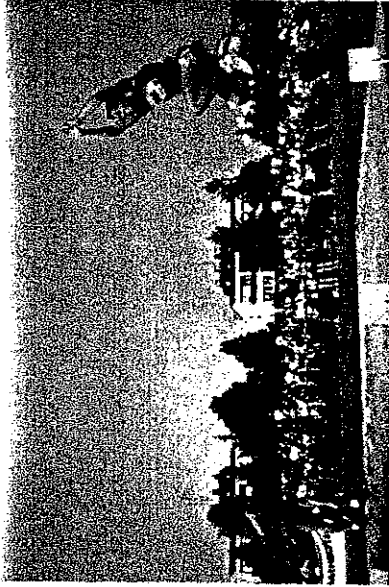


WINDSOR ESSEX 2013



History of ICG

- His vision and legacy continues to this day. Host cities around the world have welcomed thousands of young athletes to participate in a friendly sporting competition that has served to inspire, engage and enrich the lives of young people.
- In 1968, nine European cities participated in the Games. Since that time, the Games have attracted over 37,000 athletes aged 12 to 15 from over 86 countries and 411 cities.



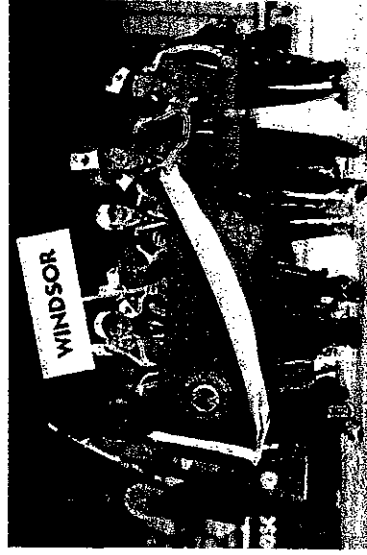
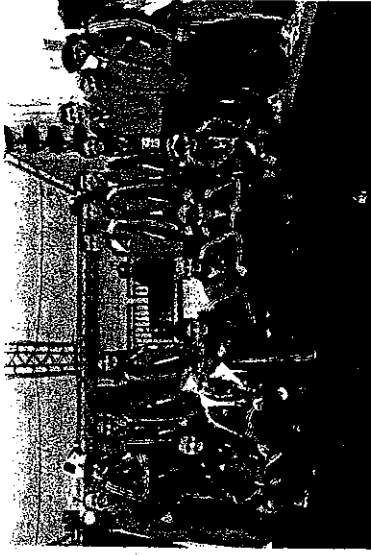
WINDSOR
International
Children's Games

WINDSOR ESSEX 2013

THE CITY OF
WINDSOR

History of ICG

- Recognizing the calibre of the athletes and the significant impact the Games have on the holistic development of youth around the world, the International Children's Games are now conducted under the auspices of the International Olympic Committee.
- Windsor-Essex is proud to be part of this fine tradition and is preparing to welcome between 1500 to 2000 athletes, their coaches and families in the summer of 2013.



W.E. International Event Experience



- In the last few years, Windsor has hosted/co-hosted a number of prominent international athletic events including the NFL Super Bowl, the Junior Pan Am Games, the Special Olympics and the Red Bull Air Race, as well as numerous other regional, provincial, national and international championships.

- In addition to bringing thousands of athletes, coaches, and visitors to our region, these events have attracted international attention to Windsor, shining a spotlight on our world-class facilities, accommodations, dining establishments, our breathtaking waterfront, historical landmarks and our multicultural diversity.



Overall Benefits

- Priceless opportunity for children from 75 cities around the globe to participate in a mini-Olympic games.
- Cultural and athletic experiences for the young athletes and opportunity to develop lasting international friendships.
- Significant economic benefits for Windsor and Essex County.
- Opportunity to showcase our regional assets and wonderful hospitality and leave a positive impression on visiting athletes, coaches and families.



WINDSOR ESSEX 2013



Overall Benefits

- International media coverage will showcase the Windsor Essex region, Ontario and Canada to the world.



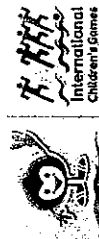
WINDSOR ESSEX 2013



THE CITY OF
WINDSOR

Participating Countries

Andorra	Austria	Canada
Czech Republic	England	France
Germany	Greece	Hungary
Iceland	Italy	Poland
Romania	Slovenia	Spain
Switzerland	Taiwan	Thailand
Ukraine	USA	



WINDSOR ESSEX 2013



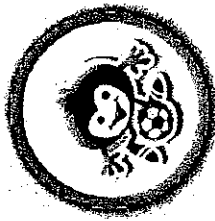
Windsor Essex ICG Sports



Baseball



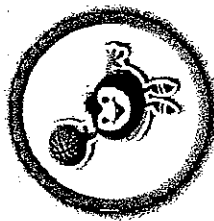
Tennis



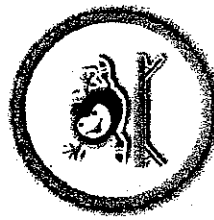
Soccer



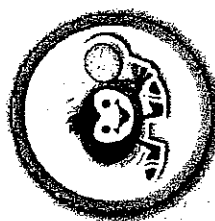
Swimming



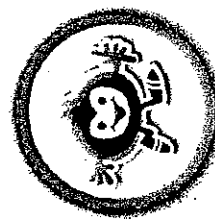
Basketball



Gymnastics



Volleyball



Athletics



WINDSOR ESSEX 2013



National Significance

- Showcase Canada's Multicultural diversity through festivals and receptions during the Windsor-Essex Games.
- Invite and encourage cities across Canada to send teams to compete in the Games.
- The ICG Games will enhance opportunities for Canadian youth to participate and excel in sport.
- Positions other Canadian cities to host future Games.

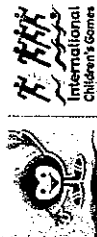


WINDSOR ESSEX 2013



National Significance

- Legacy Health Initiative and national outreach program will unite the country and inspire youth to become more physically active through Sport.
- National health experts, NGO's and industry partners have made a commitment to champion the legacy health initiative across Canada.



WINDSOR ESSEX 2013



Industry and Community Partners

- City of Windsor (\$900,000 over 3 yrs)
- County of Essex (\$200,000 over 3 yrs)
- Tourism Windsor Essex Pelee Island (\$200,000 over 3 yrs)
- Ivey International Centre for Health Innovation
- University of Windsor: Odette School of Business, Schulich School of Medicine and Dentistry, Human Kinetics & Business and Computer Science
- St. Clair College
- Greater Essex County District School Board
- Windsor Essex Catholic District School board

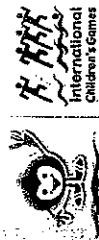


WINDSOR ESSEX 2013



Industry and Community Partners

- Conseil scolaire de district des écoles catholiques du Sud Ouest
- Subway
- Green Shield Canada
- Royal Bank of Canada
- The Keg Restaurants
- Windsor Spitfires
- MuchMusic Video Dance
- The Sandbox Project



WINDSOR ESSEX 2013



ICG Community Partners

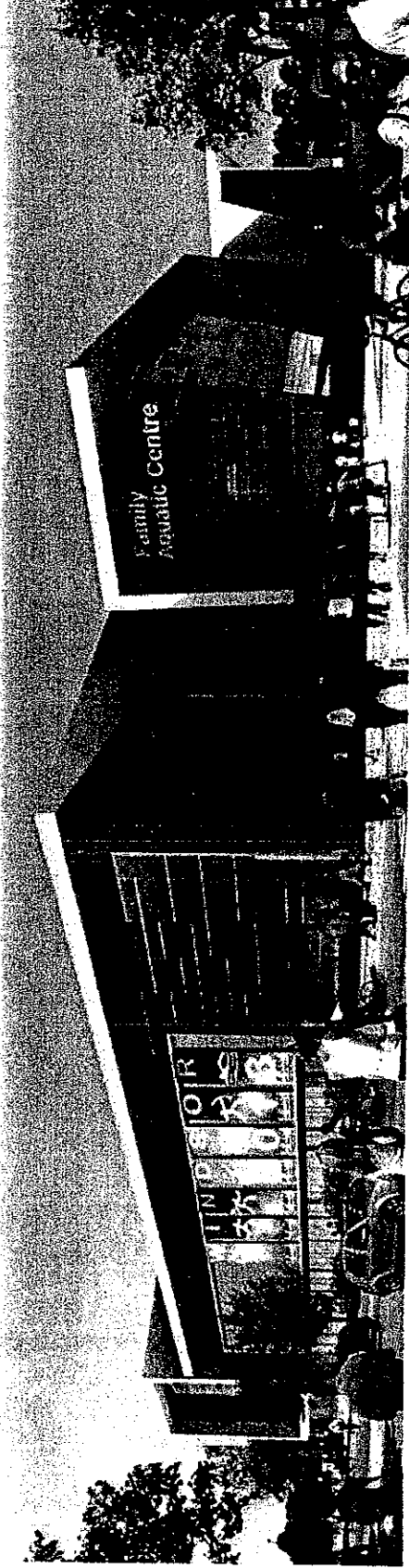
- Ontario Green House Growers Association
- Jumpstart Student Nutrition Program
- Optimist Clubs of Essex
- OPHEA (Ontario Physical Health Education Association)
- Go for Health (35 community partners)
- Telus Health Solutions
- Abilityonline
- AM800 CKLW
- The Windsor Star



WINDSOR ESSEX 2013



Windsor Aquatic Centre



- In preparation for the International Children's Games, the City of Windsor is constructing a \$77 million signature family aquatic complex which will include a 10 lane, 71m pool and a competitive dive tower that will accommodate national and international swim and diving competitions.
- The complex will also feature numerous family water activities including a wave pool, waterslides, and a variety of toddler activities.
- The project will be funded out of the city's capital budget with a \$15 million contribution from the Province of Ontario.



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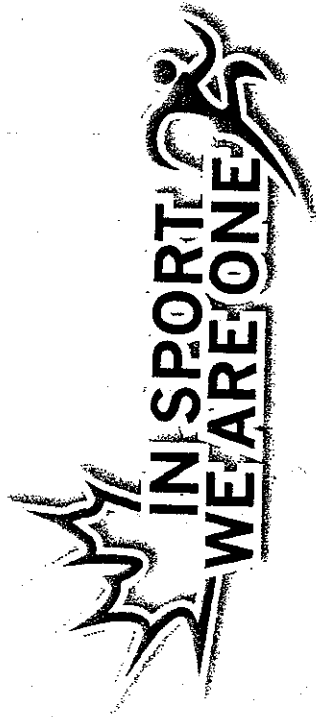


Windsor Essex ICG Budget

	Amounts (list):
Lodging & Meals	\$1,670,000.00
Security	\$50,000.00
Transportation	\$85,000.00
Facilities	\$90,000.00
Opening & Closing Ceremonies/Entertainment	\$250,000.00
VIP/Host Committee/ICG Board/Sponsor Obligations	\$175,000.00
Advertising	\$175,000.00
Visitor Services	\$80,000.00
Promotional Items	\$30,000.00
Volunteer Expenses	\$125,000.00
Awards & Medals for athletes	\$45,000.00
Administration	\$225,000.00
Total Expenses:	\$3,000,000.00



In Sport WE Are One



- As a lead up to the 2013 International Children's Games we are proud to introduce an ambitious, one-of-a-kind legacy program that will impact children, youth and residents of Windsor and Essex County.

- Tapping into the Game's objectives of healthy living and volunteerism, the "In Sport WE Are One" campaign will enlist the support and assistance of individual citizens, civic groups, private enterprise, voluntary organizations and local schools.



In Sport WE Are One

- In keeping with the goodwill and spirit of the ICG Games, the initiative will encourage healthy living through regular physical activities and nutritional habits emphasizing the importance of adopting an active lifestyle.
- The initiative will encompass activities that specifically engage student participation during the 2012-2013 school year. The program will include the signing of a healthy living pledge; playground-to-podium themed activities recorded on an ICG passport online tracking tool; and recruitment of Grade 8 leadership candidates that will act as ICG Junior Ambassadors.

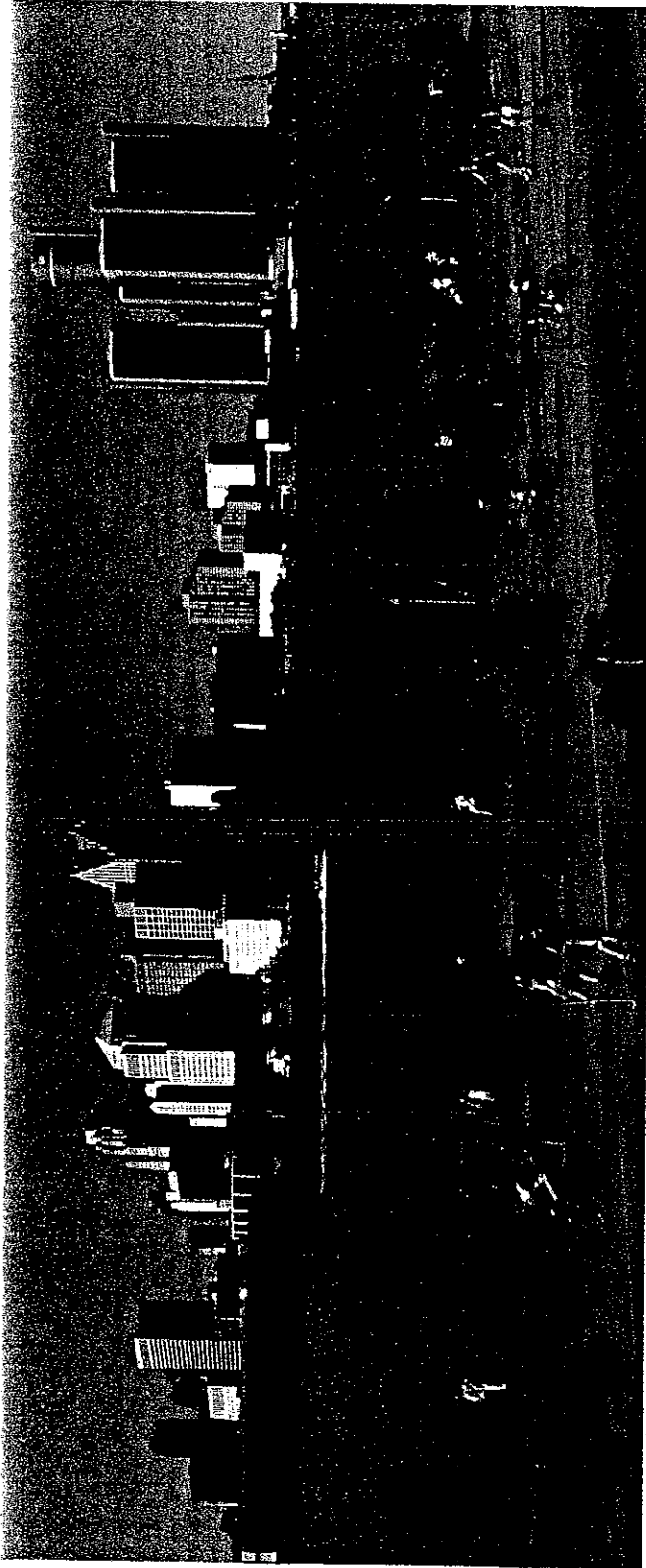


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In Sport WE Are One

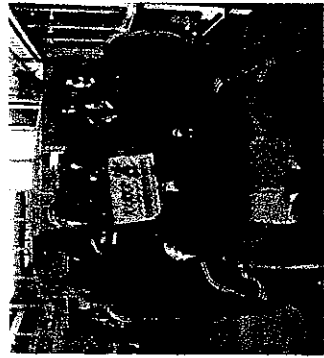
- This health initiative positions the City of Windsor and the County of Essex to become the healthiest jurisdiction in Ontario, Canada.



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Legacy Strategy



- The ICG, with its prestige, excitement and healthy living message, enabled us to bring together a number of community partners to develop a local healthy living legacy strategy for Windsor and Essex County designed to continue well beyond 2013.



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Legacy Strategy

- Primarily focuses on children and youth (elementary students partnered with secondary students as mentors/leaders).
- Develops a healthy living toolkit for use by schools and other community programs.
- Involves all school communities in the City of Windsor and County of Essex.
- Uses schools as primary venue and acknowledges the outreach capacity of students to their families, friends and broader community.



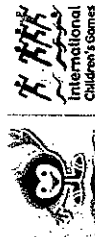
2013
International
Children's Games

WINDSOR ESSEX 2013



Legacy Strategy

- Engages all children regardless of level of ability or current level of involvement in healthy living activities.
- Is respectful of the cultural diversity in our community
- Profiles active living and wellness messages and strategies through participation of peer mentors and local and professional athletes.



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National Strategy

Priorities

- Move from the research and concept stage. Our team of exceptional and passionate child health experts, educators, MBA students will present a viable, inclusionary and sustainable child healthy and active living model and corresponding implementation strategy. It will be designed to support individual, peer and community engagement in, and commitment to, the concept, with the intent to increase their physical, increase the physical, social and emotional health and well-being of children now, and as future adults.



2013
International
Children's Games

WINDSOR ESSEX 2013



National Strategy

- Demonstrate not only the statistical results as it relates to engagement, commitment and physical, social and emotional health and well-being, but also the power and potential of elementary age children to build capacity within their relationships and communities. It is believed this will change attitudes, behaviours and practices to achieve results within the scope of healthy active living.



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National Strategy

- Our dialogue with child health experts and corporate partners has taken the concept beyond our initial vision of what this **could** do for our local youth to a belief in what this **will** do for children across the country now and as they become teenagers and adults.
- This will also be about how Windsor Essex created a strategy to help other communities achieve the same results with their youth.

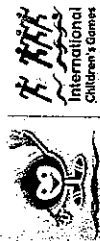


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National Strategy

- The In Sport WE Are One health pledge initiative is endorsed by and will become the signature platform for The Sandbox Project. The desire is to disseminate this model template across Canada and provide opportunities for healthy living to all Canadian children.



WINDSOR ESSEX 2013



Thank You

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